

PARLE TILAK VIDYALAYA ASSOCIATION'S

MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)
MULUND VANIJYA MAHAVIDYALAYA MARG, MULUND (WEST), MUMBAI - 400 080.
Tel.: 8097345311 / 8097876255
NAAC ACCREDITED GRADE "A"
(Cycle-1 2004, Cycle-II 2011, Cycle-III 2016)
E-mail: mccmulund@gmail.com • Website: www.mccmulund.ac.in

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SY BMS SEM IV ATKT EXAMINATION JUNE 2025 (AUTONOMOUS)

INTEGRATED MARKETING COMMUNICATION	2 PM	12 PM	18-JUNE-2025	WEDNESDAY
BUSINESS ECONOMICS II	2 PM	12 PM	17-JUNE-2025	TUESDAY
BUSINESS RESEARCH METHODS	2 PM	12 PM	16-JUNE-2025	MONDAY
COURSE	END TIME	START TIME	DATE	DAY

SY BMS SEM IV ATKT EXAMINATION OF JUNE 2025 (NEP)

DAY	DATE	START TIME	END TIME	COURSE
MONDAY	16-JUNE-2025	12 PM	2 PM	STRATEGIC MANAGEMENT FOR BUSINESS
TUESDAY	17-JUNE-2025	12 PM	2 PM	ADVANCED MANAGERIAL ECONOMICS
WEDNESDAY	18-JUNE-2025	12 PM	2 PM	COST ACCOUNTING / INTEGRATED MARKETING COMMUNICATION
THRUSDAY	19-JUNE-2025	12 PM	1 PM	STATISTICS FOR RESEARCH
FRIDAY	20-JUNE-2025	12 PM	1 PM	ORGANISATIONAL EFFECTIVENESS

TY BMS SEM VI ATKT SEMESTER EXAM OF JUNE 2025 (AUTONOMOUS)

MKT- CUSTOMER RELATIONSHIP MANAGEMENT
MKT-MEDIA PLANNING & MANAGEMENT
MKT-RETAIL MANAGEMENT
MKT- BRAND MANAGEMENT
CORPORATE COMMUNICATION AND PUBLIC RELATIONS



